



We are pleased to announce that the **7th World Tribology Congress (WTC 2021)** will be held in **Lyon, France**, on **September 5-10, 2021**.

WTC 2021 aims to highlight recent important progress in all aspects of Tribology, to strengthen the links between academy and industry, to provide a unique opportunity for discussion concerning the latest developments in Tribology and to promote international collaborations and exchanges. The Congress will consist of **scientific sessions**, **keynote talks** and **symposia** on topics at the cutting edge of the various aspects of Tribology, a wide **exhibition** and various additional events - scientific and nonscientific.

WHY BECOME A SPONSOR AND EXHIBITOR?

1. BE VISIBLE

WTC 2021 will bring together more than **1,500 top researchers and practitioners** from all around the world

>> **Elevate your company profile** with researchers and practicing engineers

2. SHOWCASE YOUR INNOVATIONS

WTC 2021 is a unique place to showcase your latest innovations, to launch and confront new products, ideas, solutions to the world of research

>> **Attain maximum exposure** for your company and increase brand awareness

3. GENERATE SALES LEADS

WTC 2021 gives you an incredible opportunity to network with specialists, to seek international partners and to position your products and services for experts

>> **Launch new products and highlight existing ones**, generate sales leads on the tribology sector

4. MEET BRIGHT STUDENTS

WTC 2021 is a unique opportunity to **improve your network**, communicate your message to a highly qualified scientific community, and benefit from a rich networking agenda and social program. About **250 PhD students** are expected to participate and they will be interested to learn about job opportunities in your company

>> **Attract new talents** and build relationships for the future

PACKAGES OFFER

> SPONSORSHIP PACKAGES

Take advantage of our sponsorship offer and benefit from priorities over the choice of booth and services!

PLATINUM	<ul style="list-style-type: none"> > Company acknowledgement on all communication > 4 complimentary registrations > 18 m² pre-equipped booth > 1 page advertisement in conference program > Conference speaking opportunity > Your logo on delegate bags ... 	€40,000
GOLD	<ul style="list-style-type: none"> > Company acknowledgement on all communication > 3 complimentary registrations > 12 m² pre-equipped booth > 1/2 page advertisement in conference program ... 	€25,000
SILVER	<ul style="list-style-type: none"> > Company acknowledgement on all communication > 2 complimentary registrations > 9 m² pre-equipped booth ... 	€15,000

And many other sponsorship opportunities, from badge lanyards to delegate bags, from promotional material to specific catering sponsorship!

> EXHIBITION PACKAGES

The exhibition will run alongside the conference providing you with the opportunity to network with the delegates, showcase your products, generate new sales leads and raise your profile within the scientific community.

TABLE TOP	<ul style="list-style-type: none"> > 4 m² open area with 1 table + 3 chairs > Possibility to display promotional material > 1 complimentary registration ... 	€2,500
PRE-EQUIPPED BOOTH	<ul style="list-style-type: none"> > Choice of surface: 9 m², 12 m², 18 m² > All equipped booth: panels, furniture, electricity, signage,... > 1 complimentary registration per 9m² ... 	9 m²: €4,500 12 m²: €6,000 18 m²: €8,300

>> **DISCOVER ALL OUR SPONSORSHIP OPPORTUNITIES**

>> **DOWNLOAD THE SPONSORSHIP KIT**

>> **BOOK ON-LINE NOW**

We look forward to welcoming you as a sponsor or exhibitor at WTC 2021!

With kind regards,
The Organizing Committee



To unsubscribe from the mailing list please send "Unsubscribe" to sponsor@wtc2021.org